



ABRAHAM ARTURO GUTIÉRREZ FÉLIX *(tury)*

Digital Graphic Designer Engineer

A strategic ally that works hand in hand with entrepreneurs who want their business to grow in a structured way.

Professional Experience

projectury.

07/2021 - Actual

Designer

Projects as a freelance designer, developing and structuring brands. Branding, social media management, marketing and communication strategies.

ZAG Design

06/2022 - 10/2022

Content Creator

- Creation of content for social networks.
- Photography/Video.
- Graphic design.
- Content planning.
- Copywriter.

CETYS Baseball

04/2021 - Actual

Senior Designer

- Annual graphic planning of the sports area.
- Full management of social networks.
- Professional photography sessions.

Softbox Media

06/2021 - 06/2022

Senior Designer

- In charge of all the graphic creation of any client.
- Graphics social networks.
- Photo editing.
- Planning of visual and digital communication.

During this period I worked with more than 20 local and international brands.

Education

🎓 Engineering in Digital Graphic Design

2018 - 2022

CETYS Universidad - Tijuana

Master Business Administration - Marketing

2022 - Actual

CETYS Universidad - Tijuana

International Experience

NAU University

2022

Leadership, Entrepreneurship
and Society

UPB Boliviana

2023

Digital project management and
business planning

CONTACT

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APTITUDES

- Creative
- Leader
- Organized
- Analytical
- Ability to speak
- Problem Solver

PROFESSIONAL SKILLS

- Adobe Photoshop 5 ★
- Adobe Premiere 4 ★
- Adobe Illustrator 4 ★
- Adobe Xd 5 ★
- Adobe Bridge 5 ★
- Copywriter 5 ★
- Fotografía 5 ★
- Microsoft Office 5 ★

LANGUAGES

- Spanish - Native
- English - Conversational

ADDITIONAL INFORMATION

Current baseball player
at CETYS Universidad
Campus Tijuana

projectury.